



# A Most Excellent Race 2021

Since its inception in 1990, over 18,000 individuals have participated in **A Most Excellent Race**, with many attending the Race year after year. Most importantly, the Race has generated over \$2,000,000 in funds, providing critical support for the Achievement Centers for Children's Camp Cheerful and its recreation programs.



We are excited to be holding this year's **A Most Excellent Race** as a **HYBRID event with both in-person and virtual participant options and a new Race location and route!**

**Race Date: Sunday June 27, 2021**  
**Location: Camp Cheerful**  
**15000 Cheerful Lane off Rt. 82 in Strongsville**

Runners and walkers...we are excited to have you back in person this year! You will enjoy a safe, fun and well executed event with a race route that gives you a chance to directly experience our Camp Cheerful in Strongsville.

Our virtual Race allows registered runners and walkers lots of flexibility...participants will complete their designated distance on their own desired course and on their own time starting now and up to June 27, 2021. The virtual format will have some fun features and again allows more supporters to join us than ever before!

As always, the funds raised from **A Most Excellent Race** provides support for our varied recreational programs for our clients with disabilities, regardless of their family's ability to pay. All our programs might look a bit different right now but, more than ever, we need and appreciate your involvement – in person or virtually!



# Achievement Centers for Children

*Our mission is to empower children and adults with disabilities and their families to achieve their greatest potential.*



Founded in 1940, the Achievement Centers for Children serves children and adults with a broad range of disabilities and special needs including autism, cerebral palsy, Down syndrome, and other physical, developmental, neurological, and emotional challenges. Our unique, comprehensive service model blends together education and autism services, family support, occupational, speech and physical therapies, and recreation, camp, and sports programs to meet the needs of the entire family and provide the best outcomes and achievements.

In FY 2019-2020, the Achievement Centers for Children provided services to over 3,300 individuals at our three locations (Highland Hills, Westlake, and Camp Cheerful in Strongsville), and through telehealth and virtual services. Many of our programs are provided regardless of a family's ability to pay. Last year, this equated to over \$1.3 million in subsidized services, with 83% of every contributed dollar going directly to providing our services to those most in need.



## Camp Cheerful



*Camp Cheerful, founded in 1947, is located on 52 beautifully wooded acres in the Mill Stream Run Reservation of the Cleveland Metroparks in Strongsville, Ohio.*

Campers participate in traditional summer camp activities, including hiking, swimming, fishing, canoeing, arts & crafts, nature study, games, campfire activities, and music and sports, in a safe and barrier-free environment. Our River Rock Adult Day program is also housed at Camp Cheerful.

A year-round facility, the Achievement Centers Camp Cheerful offers several fun and rewarding programs this year including day camp, weekend respite camp, Therapeutic Horsemanship and Adapted Sports.

































15000 Cheerful Lane, Strongsville Ohio 44136

[www.AchievementCenters.org/race](http://www.AchievementCenters.org/race)

# A Most Excellent Race 2021

## SPONSORSHIP RECOGNITION OPPORTUNITIES

As a **Sponsor** of *A Most Excellent Race*, your organization can make a real difference in our community while gaining visibility for your company and brand as a strong corporate citizen. Consider building a corporate team to participate in the race and build a spirit of teamwork and pride with your employees. In our challenging economy, we are seeing increasing health care costs, decreasing insurance benefits, and increasing numbers of families seeking our services. Your help is needed more than ever.

	Presenting \$10,000	Division \$6,000	Olympic \$3,000	Gold \$1,500	Silver \$1,000	Patron \$500
<b>Presenting Sponsor Recognition (Exclusive)</b> - Prominent name and logo recognition on all brochures, race website pages, posters and social media. - Opportunity for CEO or corporate leadership to participate with the race starts and Camp Cheerful Classic, and race awards presentation. - Customized recognition that is meaningful for presenting sponsor.						
<b>Corporate Sponsor Visibility</b> - Sponsor display table and opportunity to distribute promotional materials at event. - Company name placement in text on signage along the race route.						
<b>Media Recognition</b> in all print pieces & press releases.						
<b>Your Company Name</b> with sponsor level published in Achievement Centers' Newsletter						
<b>Your logo</b> on the event Start/Finish banner						
<b>Display Your Corporate Banner</b> at the race						
<b>Your logo</b> on event posters and race t-shirt						
<b>Your logo</b> on event brochure, race web page						
<b>Post Event Recognition</b> in the Achievement Centers for Children's Annual Report.						
<b>Complimentary registrations</b> for corporate representatives or team members	25	20	15	10	5	2



# SPONSORSHIP AGREEMENT 2021

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**Company Name**

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**Company Representative**

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**Address**

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**City, State, Zip**

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**Business Phone Number**

**Business Fax Number**

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**Business E-mail**

**Sponsorship Level**

Presenting Sponsor (\$10,000)	_____	Gold Sponsor (\$1,500)	_____
Division Sponsor (\$6,000)	_____	Silver Sponsor (\$1,000)	_____
Olympic Sponsor (\$3,000)	_____	Patron Sponsor (\$500)	_____

**Logo Recognition** (if applicable per sponsorship level)

Please email your **company logo in JPEG format by April 16, 2021** to [Deborah.osgood@achievementctr.org](mailto:Deborah.osgood@achievementctr.org). Logos received after April 16th are not guaranteed to be included in printed materials.

**Billing Options**

Payment enclosed by check.  
 Please send an invoice.  
 Please use my credit card (please circle one)      **DISCOVER MC VISA AMEX**

Credit Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

**Please return to:**

Achievement Centers for Children  
A Most Excellent Race  
4255 Northfield Road  
Highland Hills, OH 44128