



30th Annual A Most Excellent Race

Since its inception in 1990, over 18,000 individuals have participated in **A Most Excellent Race**, with many attending the Race year after year. **Most importantly, the Race has generated over \$2,000,000 in funds, providing underwriting and support for the Achievement Centers for Children's Camp Cheerful and its recreation programs.**



A Most Excellent Race features a 10K Run, 5K Run, 5K and 1 Mile Walk and the inspiring Camp Cheerful Classic, a 100-yard sprint by some of our campers who attend camp. The Race also features a variety of fun, family friendly activities.

Offering a flat, shaded course which progresses through the historic residential area of Cleveland Heights and Shaker Heights, **A Most Excellent Race** is managed by Hermes Sports and Events. A competitively timed race, the top male and female overall finishers and the top three finishers in each age division of the 10K and 5K runs receive awards.



In 2019, over 750 individuals participated in **A Most Excellent Race**. Through sponsor support, registration fees and walker pledges, the event generated over \$130,000 in revenue. We hope to meet or exceed this financial goal in 2020 and continue to meet the increasing need for our services in our community and at Camp Cheerful.

A MOST EXCELLENT RACE

Sunday, June 28, 2020

Beaumont School in Cleveland Heights

7:30 – 8:30 am

Registration

8:30 am

Camp Cheerful Classic

8:30 – 11:00 am

Family Activities

9:00 am

Race Kick-off

11:00 am

Award Ceremony

Achievement Centers for Children

Our mission is to empower children and adults with disabilities and their families to achieve their greatest potential.

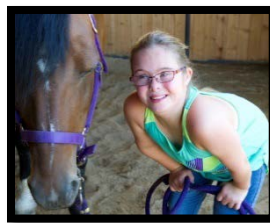


Founded in 1940, the Achievement Centers for Children serves children and adults with a broad range of disabilities and special needs including autism, cerebral palsy, Down syndrome, and other physical, developmental, neurological and emotional challenges. Our unique, comprehensive service model blends together education and autism services, family support, occupational, speech and physical therapies, and recreation, camp and sports programs to meet the needs of the entire family, and provide the best outcomes and achievements.

In 2019, the Achievement Centers for Children provided services to over 2,500 individuals at our three locations (Highland Hills, Westlake, and Camp Cheerful in Strongsville), and in childcare centers, schools and homes throughout the community. Many of our programs are provided regardless of a family's ability to pay. In 2019, this equated to over \$1.8 million in subsidized services, with 83% of every contributed dollar going directly to providing services to those most in need.



Camp Cheerful



Camp Cheerful, founded in 1947, is located on 52 beautifully wooded acres in the Mill Stream Run Reservation of the Cleveland Metroparks in Strongsville, Ohio. Campers participate in traditional summer camp activities, including hiking, swimming, fishing, canoeing, arts & crafts, nature study, games, campfire activities, and music and sports, in a safe and barrier-free environment.

A year-round facility, the Achievement Centers Camp Cheerful offers several fun and rewarding programs including:

Cheerful Day Camp

Overnight Camp

River Rock Adult Day

Adapted Sports

Sensational Day Camp

Weekend Respite Camp

































Therapeutic Horsemanship

Adapted Aquatics

A MOST EXCELLENT RACE 2020

SPONSORSHIP RECOGNITION OPPORTUNITIES

As a **Sponsor** of *A Most Excellent Race*, your organization can make a real difference in our community while gaining visibility for your company and brand as a strong corporate citizen. Consider building a corporate team to participate in the race and build a spirit of teamwork and pride with your employees. Volunteer opportunities are also available. In our challenging economy, we are seeing increasing health care costs, decreasing insurance benefits, and increasing numbers of families seeking our services. Your help is needed more than ever.

	Presenting \$10,000	Division \$6,000	Olympic \$3,000	Gold \$1,500	Silver \$1,000	Patron \$500
Presenting Sponsor Recognition (Exclusive) - Prominent name and logo recognition on all brochures, race website pages, posters and social media. - Opportunity for CEO or corporate leadership to participate with the race starts and Camp Cheerful Classic, and race awards presentation. - Customized recognition that is meaningful for presenting sponsor.						
Corporate Sponsor Visibility - Sponsor display table and opportunity to distribute promotional materials at event. - Company name placement in text on signage along the race route.						
Media Recognition in all print pieces & press releases.						
Your Company Name with sponsor level published in Achievement Centers' Newsletter						
Your logo on the event Start/Finish banner						
Display Your Corporate Banner at the race						
Your logo on event posters and race t-shirt						
Your logo on event brochure, race web page						
Post Event Recognition in the Achievement Centers for Children's Annual Report.						
Complimentary registrations for corporate representatives or team members	25	20	15	10	5	2



SPONSORSHIP AGREEMENT 2020

Company Name

Company Representative

Address

City, State, Zip

Business Phone Number

Business Fax Number

Business E-mail

Sponsorship Level

Presenting Sponsor (\$10,000)	_____	Gold Sponsor (\$1,500)	_____
Division Sponsor (\$6,000)	_____	Silver Sponsor (\$1,000)	_____
Olympic Sponsor (\$3,000)	_____	Patron Sponsor (\$500)	_____

Logo Recognition (if applicable per sponsorship level)

Please email your **company logo in JPEG format by April 17, 2020** to katie.spring@achievementctr.org. Logos received after April 17th are not guaranteed to be included in printed materials.

Billing Options

Payment enclosed by check.
 Please send an invoice.
 Please use my credit card (please circle one) **DISCOVER MC VISA AMEX**

Credit Card # _____ Exp. date _____

Please return to:

Achievement Centers for Children
A Most Excellent Race
4255 Northfield Road
Highland Hills, OH 44128